

Sponsorship Packages

Sponsor Benefits	Platinum \$1,850	Gold \$1,150	Silver \$850	Bronze \$500
Free PWN Memberships included (\$50 value each)	2	1	1	1
Free entries to PWN events	2	1	1	1
Industry exclusivity - First come first serve	✓			
Banner allowed at events (Sponsor to provide free-standing sign)	✓			
<u>Featured Sponsor of the Month includes:</u>				
<ul style="list-style-type: none"> Highlight your business at main event Tagged in event social posts Logo included on event advertisements Shout out on socials 	✓			
Logo displayed on PWN social cover photos	✓			
Opportunity to place a promotion in PWN Quarterly Newsletter emails	✓	✓		
PWN video interview to air on socials	✓	✓		
Opportunity to host PWN event at your space	✓	✓	✓	
Access to participate in PWN's exclusive Book Club	✓	✓	✓	✓
Business name displayed on PWN social covers		✓	✓	✓
Logo displayed on PWN website with link	✓	✓	✓	✓
Opportunity to offer a discount on PWN Membership Discount Card	✓	✓	✓	✓
Ad in slideshow at events and PWN Book Club presentations	Full Page	1/2 Page	1/2 Page	Logo Only

Why Should I Sponsor PWN of Durango?

PWN is a local non-profit organization with the mission to create an environment where female-identifying people can connect, grow, and inspire each other to reach new levels of success. We elevate and empower the women in Durango to do remarkable things and exceed their goals.

Unique, Targeted Marketing Lists: PWN has an email list and social media following of professional women in Durango and surrounding areas. Our members include business owners, hiring managers and executives. With women driving 70-80% of consumer purchasing decisions, getting your organization in front of this group can be a powerful driver.

Local Partnerships: PWN has a long established history with the Women's Resource Center. Your sponsorship allows clients from the Women's Resource Center to come to our events for free. The opportunity to connect with business owners, managers and other high powered women in Durango can be life changing for these women. Your sponsorship allows us to continue this partnership and give back.

Networking Opportunities: PWN cultivates a diverse group of women who are interested in networking and supporting local businesses. Virtual and in person events allow you to create intimate relationships and grow your business.

Our passion for growth keeps us continually innovating and working towards creating resources for professional women.

PWN is always looking for new ways to connect and support our community and local businesses.

See reverse for a detailed list of sponsor benefits.

